

### County Ambassador

#### Role Description

#### The Purpose of the Role

The County Ambassador will work with our Volunteering Coordinator to:

- Support our team of local volunteers (the people who collect tools, speak on our behalf and represent us in churches and community groups.)
- Recruit new volunteers
- Promote our work locally
- Help organise and run local events
- Represent TWAM where opportunities arise

This will be within an agreed area, normally the country where you live (but we understand some counties are very large or very rural and this may not be feasible). But we would like the County Ambassador to proactively look for opportunities to promote the mission through speaking engagements, these can be in Church groups, Rotary groups, WI, U3A, retirement and community groups or local shows and events.

We would also like you to keep contact and support our other remote working volunteers as it can be lonely working as a Tool Ambassador, Community Ambassador or Champion with little personal contact with TWAM. This role can offer a vital and comforting link for everyone involved. This is a great role for someone with drive, initiative and passion who wants to use those qualities to transform lives.

#### What are the key ways you can fulfil these responsibilities?

Everybody has different skills and gifts and we recognise that nobody is good at everything or confident in everything. We will never put pressure on you to do things you really do not want to do. With this in mind the key responsibilities will vary from person to person, but here's a few ideas.

1. Promoting TWAM:
  - a. via free local websites and papers
  - b. through volunteer fairs and community events
  - c. through talks to churches, church groups and local community groups. You can often find out about these from friends and neighbours who may attend them, or from the local paper or community websites. Don't just ask for details of the group, ask for an introduction (which makes a huge difference). Also, if you speak at a group, mention at the end that if anyone from the group goes somewhere else, you would love an introduction and would like to take your details.
  - d. place leaflets (with permission) in local libraries and doctors/dentists waiting rooms
2. Managing and supporting volunteers through:
  - a. regular communication with your local volunteers
  - b. organising team meetings to create a sense of belonging and value

- c. making sure everyone has up to date leaflets
- d. ensuring everyone receives the volunteer e-news every month and if not encouraging them to sign up or asking Ipswich to sign them up
- e. an opportunity to speak to potential new volunteers in your area before they are approved by Ipswich
- f. visiting or contacting new collectors to build friendship and support

### **What TWAM expects from the County Ambassador**

TWAM expects honesty, openness and someone who will be a credit to a big-hearted compassionate charity. We expect you to be diligent in your role and share our passion for lives transformed through livelihood creating tools.

We need you to be computer literate and confident in responding to email requests and capable of accessing files and documents stored online. We use Gmail for our emails and Google DriveStream for our files. This is the business version of the free Gmail and easily accessible on all devices from computers to smartphones.

Because many speaking engagements come from churches, it is an advantage to be a Christian and essential to be in sympathy with the values and motivation of the Christian community. Please refer to our Core Values (which can be found on the website) for more information. We do need our County Ambassadors to embrace these values.

### **What the County Ambassador can expect from TWAM**

You will work closely with the Volunteering Coordinator and they will agree to a regular pattern of contact with you.

You will receive resources from us including:

1. Volunteer speaker pack (updated biannually)
2. A selection of leaflets
3. Details of all your local volunteers
4. Details of local supporting churches and groups
5. Expenses guidelines and reimbursement
6. The provision of equipment:
  - a. Projector and screen
  - b. Pull up banners
  - c. Business cards and ID Card

### **In a nutshell**

This is a great role for someone who likes to show initiative and who shares our passion for livelihood creation. It's a great role for someone who likes meeting people and getting involved in their community. If this is you, we'd love to hear from you.

## **Empowering people with the tools that create livelihoods and transform lives**

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